

FOOD DRIVE TOOLKIT

Thank you for supporting our neighbors in need!







OUR WORK



FOOD

At ICA, we're dedicated to ensuring that everyone in our community has access to nutritious food. In 2O23, we distributed a staggering 1,136,393 pounds of food to our clients. Our food shelf operates on a choice-model system, mirroring the experience of a grocery store or local market. Our mobile food shelf extends our reach to low-income apartment buildings in our service area. For those who are unable to visit the food shelf due to disability or medical reasons, we offer a home delivery service, ensuring that no one in our community is left without food.



JOBS

We understand that finding employment can be a challenging journey. That's why we offer a range of services designed to help individuals navigate this path. Our services include resume creation, interview skills training, job search assistance, and networking strategies. We're here to provide the tools and support needed to help individuals find and secure employment.



HOUSING

Housing stability is a key factor in preventing homelessness. At ICA, we provide financial assistance on a case-by-case basis for rent and utilities, as well as referrals to other area service agencies. Our goal is to help individuals stay in their homes, thereby increasing stability and preventing homelessness. In addition, we provide bus passes and other transportation assistance to ensure our clients can get to work or school.



ABOUT FOOD/ FUND DRIVES

Consider the weight of a \$255,000 grocery bill! That's the amount ICA plans to spend in the upcoming year to ensure everyone in our community has access to food.

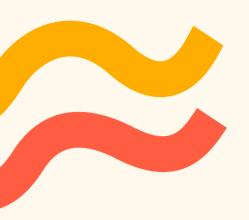
Like many people, you may have noticed an increase in your grocery expenses over the past few years. The USDA reports that you're spending **about 5.8% more on food compared to 2O22**. The same is true for ICA. We purchase about a third of the food we distribute. Consequently, ICA's grocery expenses for 2O23 have also **risen significantly**.

We need your help! In addition to needing funds for our big grocery bill, ICA also relies on a third of our food being donated. This is why food and fund drives are *so important*!

ICA relies on our partnerships with local businesses, schools, congregations, organizations, and individuals to stock the food shelf, staff the building with volunteers, and run our programs.

PLEASE CONSIDER GETTING INVOLVED! YOU CAN MAKE A
HUGE DIFFERENCE IN THE LIVES OF YOUR NEIGHBORS AND
IN YOUR OWN COMMUNITY!





GETTING STARTED

Ready to get started?

That's great! Take these steps below to start your drive with ICA!

- 1. Register your food/fund drive online at https://www.icafoodshelf.org/register-food-drive-here or contact us at 952-938-0729
- 2. Promote your drive with posters and graphics that can be found at https://www.icafoodshelf.org/toolkit
- 3. Post pictures from your drive and tag us @icafoodshelf to be featured on our Facebook or Instagram!

Food Shelf at K-Tel

Please bring all food donations to K-Tel. If the donation is over 400 pounds. JOBS F COUR C contact Jim at jim@icafoodshelf.org to arrange a truck pickup (subject to availability).

11588 K-TEL DRIVE. MINNETONKA. MN 55343

Donation Hours:

Monday 10:00 - 6:30 Tuesday 10:00 - 3:30 9:00 - 3:30 Wednesday Thursday 10:00 - 3:30 Friday 10:00 - 12:00 Saturday 10:00 - 12:00 (1st and 3rd Saturdays of the month)

Sunday **CLOSED**

Administrative Office

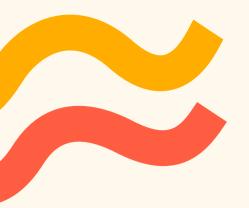
Please send checks made out to ICA and any other financial gifts to our administrative office.

12990 ST. DAVIDS ROAD MINNETONKA. MN 55305

Contact Information

For questions on food drives, please contact Jim at jim@icafoodshelf.org

For questions on fund drives, please contact Nina at nina@icafoodshelf.org



THEMES & IDEAS

Individual or Family

Host a "themed" drive: we have a number of different food drive themes already ready to go! Visit icafoodshelf.org/theme for more info.

Plant a garden and donate the produce to ICA!

Trick or treat for donations instead of candy.

Donate the extras: bought too much food for a party or event? Bring unopened items to ICA!

Have a lemonade stand and donate the funds to ICA.

Ask for donations to ICA instead of birthday or holiday gifts.

Have a garage sale and donate a percentage of the proceeds to ICA.

Running in a marathon, triathlon, or other event? Turn it into a

fundraiser for donations to ICA based on the number of miles ran.

Teach your children the importance of giving to those in need.

Large Groups, Congregations, & Businesses

Five dollar drive: ask every employee/member to donate \$5 to a drive for ICA. Total it up to see the difference you can make!

Have an **inner-office competition** to see which department can raise the most funds/collect the most food.

Use a large thermometer as a scale to see how much your organization can raise!

Have your group's rummage sale host an **early-bird special** with the funds going to ICA.



ICA STATISTICS

The need has never been greater!

Due to soaring food prices, rollback of COVID-related assistance programs, and general inflation, we are seeing a record number of individuals turning to ICA for assistance.

Key Statistics

As of late 2023, ICA is averaging over 1,000 families visiting the food shelf every month!
In 2023, we distributed over a million pounds of food to our neighbors in need!
In any given year, our employment consultant provides more than 500 services to clients seeking a job.

Our anticipated cost to keep neighbors in their homes in 2024 is \$300,000.

MORE INFORMATION CAN BE FOUND IN OUR
FY2O23 ANNUAL REPORT AT
HTTPS://WWW.ICAFOODSHELF.ORG/FINANCIAL







We are so grateful for your support for ICA and our neighbors in need!





